

## Hamilton branch receives Business Improvement Area Award

March 22<sup>nd</sup>, 2018 – Vaughan, ON



**Vaughan, ON** – March 22: PACE Credit Union (PCU) is pleased to announce having received the Business Improvement Award (BIA) on March 20<sup>th</sup>, 2018 for the façade improvement at 1005 King Street West in Hamilton.

The award recognizes the contribution property owners and businesses make to their local community through the continual upkeep and beautification of their buildings and their support of community initiatives.

Having committed to the downtown location, our goal was to enhance value to members, provide a great work environment for employees, and contribute to the beautification and betterment of the communities we serve. PACE VP of Branch and Property Development Heather Sarnecki said “Part of every space is the façade of the building itself. This is where we wanted to prepare members and visitors for the experience

once inside. We have accomplished that in our design and thank designers and contractors New Ground, our Hamilton branch team, the BIA and the City of Hamilton”. The entire branch renovation project took over 5 months to complete. The design concept is welcoming and inviting. Members enjoy the comforts of a fireplace and coffee station during their visit. Bright natural light is throughout and the vibrant PACE colours compliment the welcoming and accommodating lay-out for employees, members, and visitors.

**About PACE Credit Union** – based in Vaughan Ontario, PCU serves its 40,000 members through 17 GTA locations. PCU employs 174 local residents has over \$1 billion in assets. For more information please contact Dan Coldwell, Chief Marketing and Community Relations Officer 905-738-8900 ext.1003 [dcoldwell@pacecu.com](mailto:dcoldwell@pacecu.com).